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1907  Henry van de Velde: Credo

In his book Von Neuen Stil (On the New Style) Henry van de Velde continues the explanation of the principles set forth in his Laienpredigten (Lay Sermons). The three sections called by him Credo are to be found in the chapter entitled 'The Striving for a Style Based on a Rational, Logical Conception'. These principles, says Henry van de Velde, need only to be enunciated to be accepted as valid. Their fruitfulness has already been proved. In fact there arise from them the two basic demands not merely of the theory and critique of the new architecture, but also of its practice: honesty of materials, honesty of construction. Both have been till now uncontented.

Thou shalt comprehend the form and construction of all objects only in the sense of their strictest, elementary logic and justification for their existence.

Thou shalt adapt and subordinate these forms and constructions to the essential use of the material which thou employest.

And if thou art animated by the wish to beautify these forms and constructions, give thyself to the longing for refinement to which thy aesthetic sensibility or taste for ornament – of whatever kind it is – shall inspire thee, only so far as thou canst respect and retain the rights and the essential appearance of these forms and constructions!

1908  Adolf Loos: Ornament and crime

Adolf Loos (b. 1870 in Brno, d. 1933 in Vienna) brought back with him to Vienna from his three-year stay in the United States (1913–16) a remark of Louis Sullivan's: 'It could only benefit us if for a time we were to abandon ornament and concentrate entirely on the erection of buildings that were finely shaped and charming in their sobriety.'

From this Loos developed his radical aesthetic purism, which made him a jealous foe of Art Nouveau and the German Werkbund: 'The German Werkbund has set out to discover the style of our age. This is unnecessary labour. We already have the style of our age.'

The human embryo in the womb passes through all the evolutionary stages of the animal kingdom. When man is born, his sensory impressions are like those of a newborn puppy. His childhood takes him through all the metamorphoses of human history. At 2 he sees with the eyes of a Papuan, at 4 with those of an ancient Teuton, at 6 with those of Socrates, at 8 with those of Voltaire. When he is 8 he becomes aware of violet, the colour discovered by the eighteenth century, because before that the violet was blue and the purple-snailed red. The physicist points today to colours in the solar spectrum which already have a name but the knowledge of which is reserved for the men of the future.

The child is amoral. To our eyes, the Papuan is too. The Papuan kills his enemies and eats them. He is not a criminal. But when modern man kills someone and eats him he is either a criminal or a degenerate. The Papuan tattoos his skin, his boat, his paddles, in short everything he can lay hands on. He is not criminal. The modern man who tattoos himself is either a criminal or a degenerate. There are prisons in which eighty per cent of the inmates show tattoos. The tattooed who are not in prison are latent criminals or degenerate aristocrats. If someone who is tattooed dies at liberty, it means he has died a few years before committing a murder.

The urge to ornament one's face and everything within reach is the start of plastic art. It is the baby talk of painting. All art is erotic.

The first ornament that was born, the cross, was erotic in origin. The first work of art, the first artistic act which the first artist, in order to rid himself of his surplus energy, smeared on the wall. A horizontal dash: the prone woman. A vertical dash: the man penetrating her. The man who created it felt the same urge as Beethoven, he was in the same heaven in which Beethoven created the Ninth Symphony.

But the man of our day who, in response to an inner urge, smears the walls with erotic symbols is a criminal or a degenerate. It goes without saying that this impulse most frequently assails people with such symptoms of degeneracy in the lavatory. A country's culture can be assessed by the extent to which its lavatory walls are smeared. In the child this is a natural phenomenon: his
first artistic expression is to scribble erotic symbols on the walls. But what is natural to the Papuan and the child is a symptom of degeneracy in the modern adult. I have made the following discovery and I pass it on to the world: The evolution of culture is synonymous with the removal of ornament from utilitarian objects. I believe that with this discovery I was bringing joy to the world; it has not thanked me. People were sad and hung their heads. What depressed them was the realization that they could produce no new ornaments. Are we alone, the people of the nineteenth century, supposed to be unable to do what any Negro, all the races and periods before us have been able to do? What mankind created without ornament in earlier millenia was thrown away without a thought and abandoned to destruction. We possess no joiner’s benches from the Carolingian era, but every trifle that displays the least ornament has been collected and cleaned and palatial buildings have been erected to house it. Then people walked sadly about between the plain walls and felt ashamed of their impotence. Every age had its style, is our age alone to be refused a style? By style, people meant ornament. Then I said: Weep not! See, therein lies the greatness of our age, that it is incapable of producing a new ornament. We have outgrown ornament; we have fought our way through to freedom from ornament. See, the time is nigh, fulfilment awaits us. Soon the streets of the city will glint like white walls. Like Zion, the holy city, the capital of heaven. Then fulfilment will come.

There were black albs, clerical gentlemen, who wouldn’t put up with that. Mankind was to go on panting in slavery to ornament. Men had gone far enough for ornament no longer to arouse feelings of pleasure in them, far enough for a tattooed face not to heighten the aesthetic effect, as among the Papuans, but to reduce it. Far enough to take pleasure in a plain cigarette case, whereas an ornamented one, even at the same price, was not bought. They were happy in their clothes and glad they didn’t have to go out in oversize velvet hose with gold braid like fairground monkeys. And I said: See, Goethe’s death-chamber is finer than all Renaissance splendour and a plain piece of furniture more beautiful than any inlaid and carved museum pieces. Goethe’s language is finer than all the ornaments of Péganez’s shepherds.

The black albs heard this with displeasure, and the state, whose task it is to halt the cultural development of the peoples, made the question of the development and revival of ornament its own. Woe to the state whose revolutions are in the care of the Hofrats! Very soon we saw in the Wiener Kunstgewerbe-
museum [Vienna Museum of Applied Art] a sideboard known as ‘the rich haul of fish’, soon there were cupboards bearing the name ‘the enchanted princess’ or something similar referring to the ornament with which this unfortunate piece of furniture was covered. The Austrian state took its task so seriously that it is making sure the foot-rags used on the frontiers of the Austro-
Hungarian monarchy do not disappear. It is forcing every cultivated man of 20 for three years to wear foot-rags instead of manufactured footwear. After all, every state starts from the premise that a people on a lower footing is easier to rule.

Very well, the ornament disease is recognized by the state and subsidized with state funds. But I see in this a retrograde step. I don’t accept the objection that ornament heightens a cultivated person’s joy in life, don’t accept the objection contained in the words: ‘But if the ornament is beautiful!’ Ornament does not heighten my joy in life or the joy in life of any cultivated person. If I want to eat a piece of gingerbread I choose one that is quite smooth and not a piece representing a heart or a baby or a rider, which is covered all over with ornaments. The man of the fifteenth century won’t understand me. But all modern people will. The advocate of ornament believes that my urge for simplicity is in the nature of a mortification. No, respected professor at the school of applied art, I am not mortifying myself! The show dishes of past centuries, which display all kinds of ornaments to make the peasants, peasants and lobsters look more tasty, have exactly the opposite effect on me. I am horrified when I go through a cookery exhibition and think that I am meant to eat these stuffed carcasses. I eat roast beef.

The enormous damage and devastation caused in aesthetic development by the revival of ornament would be easily made light of, for no one, not even the power of the state, can halt mankind’s evolution. It can only be delayed. We can wait. But it is a crime against the national economy that it should result in a waste of human labour, money, and material. Time cannot make good this damage.

The speed of cultural evolution is reduced by the stragglers. I perhaps am living in 1908, but my neighbour is living in 1900 and the man across the way in 1880. It is unfortunate for a state when the culture of its inhabitants is spread over such a great period of time. The peasants of Kals are living in the twelfth century. And there were peoples taking part in the Jubilee parade [of the Emperor Franz Joseph] who would have been considered backward even during the migration of the nations. Happy the land that has no such stragglers and marauders. Happy America!

Among ourselves there are unmodern people even in the cities, stragglers from the seventeenth century, who are horrified by a picture with purple shadows because they cannot yet see purple. The pheasant on which the chef has been working all day long tastes better to them and they prefer the cigarette case with Renaissance ornaments to the smooth one. And what is it like in the country? Clothes and household furniture all belong to past centuries. The peasant isn’t a Christian, he is still a pagan.

The stragglers slow down the cultural evolution of the nations and of mankind; not only is ornament produced by criminals but also a crime is committed through the fact that ornament inflicts serious injury on people’s health, on the national budget and hence on cultural evolution. If two people live side by side with the same needs, the same demands on life and the same income but belonging to different cultures, economically speaking the following process can be observed: the twentieth-century man will get richer and richer, the eighteenth-century man poorer and poorer. I am assuming that both live according to their inclinations. The twentieth-century man can satisfy his needs with a far lower capital outlay and hence can save money. The vegetable he enjoys is simply boiled in water and has a little butter put on it. The other man likes it equally well only when honey and nuts have been
added to it and someone has spent hours cooking it. Ornamented plates are very expensive, whereas the white crockery from which the modern man likes to eat is cheap. The one accumulates savings, the other debts. It is the same with whole nations. Woe when a people remains behind in cultural evolution! The British are growing wealthier and we poorer... Even greater is the damage done by ornament to the nation that produces it. Since ornament is no longer a natural product of our culture, so that it is a phenomenon either of backwardness or degeneration, the work of the ornament is no longer adequately remunerated.

The relationship between the earnings of a woodcarver and a turner, the criminally low wages paid to the embroideress and the lacemaker are well known. The ornament has to work twenty hours to achieve the income earned by a modern worker in eight. Ornament generally increases the cost of an article; nevertheless it happens that an ornamented object whose raw material cost the same and which demonstrably took three times as long to make is offered at half the price of a smooth object. Omission of ornament results in a reduction in the manufacturing time and an increase in the income. The Chinese carver works for sixteen hours, the American worker for eight. If I pay as much for a smooth cigarette case as for an ornamented one, the difference in the working time belongs to the worker. But if there were no ornament at all - a situation that may perhaps come about in some thousands of years - man would only have to work four hours instead of eight, because half of the work done today is devoted to ornament. Ornament is wasted labour power and hence wasted health. It has always been so.

Since ornament is no longer organically linked with our culture, it is also no longer the expression of our culture. The ornament that is manufactured today has no connexion with us, has absolutely no human connexions, no connexion with the world order. It is not capable of developing. What happened to Otto Eckmann's ornament, or van de Velde's? The artist has always stood at the forefront of mankind full of vigour and health. But the modernornamentalist is a straggler or a pathological phenomenon. He himself will repudiate his own products three years later. To cultivated people they are immediately intolerable; others become aware of their intolerable character only later years. Where are Otto Eckmann's works today? Modern ornament has no parents and no progeny, no past and no future. Cultivated people, to whom the grandeur of our age is a book with seven seals, is greeted joyfully and shortly afterwards repudiated.

Mankind is healthier than ever; only a few people are sick. But these few tyrannize over the worker who is so healthy that he cannot invent ornament. They force him to execute in the most varied materials the ornaments which they have invented. Changes of ornament lead to a premature devaluation of the labour product. The worker's time and the material employed are capital goods that are wasted. I have stated the proposition: the form of an object lastisa, that is to say remains tolerable, as long as the object lasts physically. I will try to explain this. A suit will change its form more often than a valuable fur. A lady's ball gown, intended for only one night, will change its form more quickly than a desk. But woe if a desk has to be changed as quickly as a ball gown because the old form has become intolerable; in that case the money spent on the desk will have been lost.

This is well known to the ornamentalist, and Austrian ornamentalists are trying to make the best of this shortcoming. They say: 'We prefer a consumer who has a set of furniture that becomes intolerable to him after ten years, and who is consequently forced to refurbish every ten years, to one who only buys an object when the old one is worn out. Industry demands this. Millions are employed as a result of the quick change.' This seems to be the secret of the Austrian national economy. How often do we hear the words: 'Thank God there is a fire: that's something for people to do again.' In that case I know a splendid solution. Set fire to a town, set fire to the empire, and everyone will be swimming in money and prosperity. Manufacture furniture which after three years can be used for firewood, metal fittings that have to be melted down after four years because even an Austrian can't stand the original value of the material and labour, and we shall grow wealthier and wealthier.

The loss does not hit only the consumer; above all it hits the producer. Today ornament on things that have evolved away from the need to be ornamented represents wasted labour and ruined material. If all objects would last aesthetically as long as they do physically, the consumer could pay a price for them that would enable the worker to earn more money and work shorter hours. For an object I am sure I can use to its full extent I willingly pay four times as much as for one that is inferior in form or material. I happily pay forty kronen for my boots, although in a different shop I could get boots for ten kronen. But in those trades that go round the tyranny of the ornamentalist no distinction is made between good and bad workmanship. The work suffers because no one is willing to pay its true value. And this is a good thing, because these ornamented objects are tolerable only when they are o' the most miserable quality. I get over a fire much more easily when I hear that only worthless trash has been burned. I can be pleased about the trash in the Künstlerhaus because I know that it will be manufactured in a few days and taken to pieces in one. But throwing gold coins instead of stones, lighting a cigarette with a banknote, pulverizing and drinking a pearl create an unesthetic effect.

Ornamented things first create a truly unesthetic effect when they have been executed in the best material and with the greatest care and have taken long hours of labour. I cannot exonerate myself from having initially demanded quality work, but naturally not for that kind of thing.

The modern man who holds ornament sacred as a sign of the artistic superabundance of past ages will immediately recognize the tortured, strained, and morbid quality of modern ornaments. No ornament can any longer be made today by anyone who lives on our cultural level.

It is different with the individuals and peoples who have not yet reached this level.
I am preaching to the aristocrat, I mean the person who stands at the pinnacle of mankind and yet has the deepest understanding for the distress and want of those below. He well understands the Kaflir who weaves ornaments into his fabric according to a particular rhythm that only comes into view when it is unravelled, the Persian who weaves his carpet, the Slovak peasant woman who embroiders her lace, the old lady who crochets wonderful things with glass beads and silk. The aristocrat lets them be; he knows that the hours in which they work are their holy hours. The revolutionary would go to them and say: 'It's all nonsense.' Just as he would pull down the little old woman from the wayside crucifix and tell her: 'There is no God.' The atheist among the aristocrats, on the other hand, raises his hat when he passes a church.

My shoes are covered all over with ornaments consisting of scallops and holes. Work done by the shoemaker for which he was never paid. I go to the shoemaker and say: 'You ask thirty kronen for a pair of shoes. I will pay you forty kronen.' I have thereby raised this man to heights of bliss for which he will thank me by work and material infinitely better than would be called for by the additional price. He is happy. Happiness rarely enters his house. Here is a man who understands him, who values his work and does not doubt his honesty. He already sees the finished shoes in his mind's eye. He knows where the best leather is to be found at the present time; he knows which craftsman he will entrust the shoes to; and the shoes will be so covered in scallops and holes as only an elegant shoe can be. And then I say to him: 'But there's one condition. The shoes must be completely smooth.' With this I have cast him down from the heights of bliss to the pit of despondency. He has less work, but I have taken away all his joy.

I am preaching to the aristocrat. I tolerate ornaments on my own body, when they constitute the joy of my fellow men. Then they are my joy too. I can tolerate the ornaments of the Kaflir, the Persian, the Slovak peasant woman, my shoemaker's ornaments, for they all have no other way of attaining the high points of their existence. We have art, which has taken the place of ornament. After the toils and troubles of the day we go to Beethoven or to Tristan. This my shoemaker cannot do. I mustn't deprive him of his joy, since I have nothing else to put in its place. But anyone who goes to the Ninth Symphony and then sits down and designs a wallpaper pattern is either a confidence trickster or a degenerate. Absence of ornament has brought the other arts to unsuspected heights. Beethoven's symphonies would never have been written by a man who had to walk about in silk, satin, and lace. Anyone who goes around in a velvet coat today is not an artist but a buffoon or a house painter. We have grown finer, more subtle. The nomadic herdsmen had to distinguish themselves by various colours; modern man uses his clothes as a mask. So immensely strong is his individuality that it can no longer be expressed in articles of clothing. Freedom from ornament is a sign of spiritual strength. Modern man uses the ornaments of earlier or alien cultures as he sees fit. He concentrates his own inventiveness on other things.

1910 Frank Lloyd Wright: Organic architecture (excerpt)

In 1910 Frank Lloyd Wright (b. 1867 or 1869 in Richland Center, Wisconsin, d. 1959 in Taliesin West, Arizona) came to Germany at the invitation of the publisher Ernst Wasmuth in order to supervise the first publication of his Collected Works (1893-1910). Kuno Franck, for some time an exchange professor at Harvard, had drawn attention to Wright in Berlin. With this publication, for which Wright himself wrote an introduction, the architectural idea of a free spatial flow between the various dwelling-areas, and the organic development of a building on an L-, X-, or T-shaped ground plan gained a firm foothold in Europe.

In Organic Architecture then, it is quite impossible to consider the building as one thing, its furnishings another and its setting and environment still another. The Spirit in which these buildings are conceived sees all these together at work as one thing. All are to be studiously foreseen and provided for in the nature of the structure. All these should become mere details of the character and completeness of the structure. Incorporated (or excluded) are lighting, heating and ventilation. The very chairs and tables, cabinets and even musical instruments, where practicable, are of the building itself, never fixtures upon it.

To thus make of a human dwelling-place a complete work of art, in itself expressive and beautiful, intimately related to modern life and fit to live in, lending itself more freely and suitably to the individual needs of the dwellers as itself an harmonious entity, fitting in colour, pattern and nature the utilities and be really an expression of them in character, — this is the tall modern American opportunity in Architecture. True basis of a true Culture. An exalted view to take of the 'property instinct' of our times? But once founded and on view I believe this Ideal will become a new Tradition: a vast step in advance of the prescribed fashion in a day when a dwelling was a composite of cells arranged as separate rooms: chambers to contain however good aggregations of furniture, utility comforts not present: a property interest chiefly. An organic-entity, this modern building as contrasted with that former insensate aggregation of purts. Surely we have here the higher ideal of unity as a more intimate working out of the expression of one's life in one's environment. One great thing instead of a quarrelling collection of so many little things.
1914  Antonio Sant'Elia/Filippo Tommaso Marinetti: Futurist architecture

In 1914 two young architects, Antonio Sant'Elia and Mario Chiattone, exhibited in Milan drawings and plans for a 'New City'. The radical idea put forward by Antonio Sant'Elia (b.1888 in Como, killed 1916 at Morfalcone) in the foreword to the catalogue were immediately reinterpretated by Marinetti, the mouthpiece of Italian Futurism, into a 'Manifesto of Futurist Architecture', which appeared in July of the same year, four months after Marinetti's manifesto The Splendour of Geometry and Mechanics and the Sensibility of Numbers, and concluded the series of great Futurist proclamations.

The words and passages in italics were added to Sant'Elia's statement by Marinetti and Cinti.

Since the eighteenth century there has been no more architecture. What is called modern architecture is a stupid mixture of the most varied stylistic elements used to mask the modern skeleton. The new beauty of concrete and iron is profaned by the superimposition of carnival decorative incrustations justified neither by structural necessity nor by our taste, and having their origins in Egyptian, Indian or Byzantine antiquity or in that astounding outburst of idiocies and impotence known as 'neo-classicism'.

In Italy these products of architectural pander to are welcomed, and greedy incompetence from abroad is rated as brilliant inventiveness, as the very latest architecture. Young Italian architects (those who gain a reputation for originality through the clandestine machinations of art magazines) display their talents in the new quarters of our cities, where a joyful confusion of ogival columns, seventeenth-century foliage, Gothic arches, Egyptian pilasters, rococo volutes, fifteenth-century putti and bowed Caryatids seriously claim to be regarded as style and arrogantly strive for monumentality. The kaleidoscopic appearance and disappearance of forms, the constantly growing number of machines, the daily increase of needs imposed by the speed of communications, by the agglomeration of people, by the demands of hygiene and a hundred other phenomena of modern life, cause no concern to these self-styled renewers of architecture. They stubbornly continue to apply the rules of Vitruvius, Vignola and Sansovino and with a few little German architectural publications in their hands try to reimpose age-old imbecilities upon our cities, which ought to be the direct and faithful projections of ourselves.

Thus this art of expression and synthesis has become in their hands an empty stylistic exercise, an endless repetition of formulas incompetently employed to disguise as a modern building the usual hackneyed conglomeration of bricks and stones. As though we – the accumulators and generators of movement, with our mechanical extensions, with the noise and speed of our life – could live in the same streets built for their own needs by the men of four, five, six centuries ago.

This is the supreme idiocy of the modern architecture that constantly repeats itself with the self-interested complicity of the academicians, those prisons of the intelligence in which the young are forced unanitically to copy classical models, instead of opening up their minds to the search for limits and the solution of the new and imperious problem: the Futurist house and city'. The house and the city spiritually and materially ours, in which our turbulent existence can take place without appearing a grotesque anachronism.

The problem of Futurist architecture is not a problem of linear rearrangement. It is not a question of finding new profiles, new door and window frames, substitutes for columns, pilasters, consoles, caryatids, gargoyle. It is not a question of leaving the façade bare brick, painting it or facing it with stone; nor of establishing formal differences between new and old buildings. It is the problem of creating the Futurist house according to a sound plan, of building it with the aid of every scientific and technical resource, of fulfilling to the limit every demand of our way of life and our spirit, of rejecting everything grotesque, cumbrous, and alien to us (tradition, style, aesthetic, proportion), establishing new forms, new lines, a new harmony of profiles and volumes, an architecture whose raison d'être lies solely in the special conditions of modern life, whose aesthetic values are in perfect harmony with our sensibility. This architecture cannot be subject to any law of historical continuity. It must be as new as our frame of mind is new.

The art of building has been able to evolve in time and to pass from one style to another while maintaining the general characteristics of architecture unaltered, because, while changes due to fashion and those resulting from successive religious movements and political regimes are frequent in history, factors that cause profound changes in environmental conditions, that overthrow the old and create the new – such things as the discovery of natural laws, the perfecting of mechanical systems, the rational and scientific use of material – are very rare indeed. In modern times, the process of the consistent stylistic evolution of architecture has come to a stop. 'Architecture is breaking free from tradition. It must perforce begin again from the beginning.'

The calculation of the strength of materials, the use of reinforced concrete, rule out 'architecture' in the classical and traditional sense. Modern building materials and our scientific ideas absolutely do not lend themselves to the disciplines of historical styles and are the chief cause of the grotesque appearance à la mode, in which an attempt is made to force the splendidly light and slender supporting members and the apparent fragility of reinforced concrete to imitate the heavy curve of arches and the massive appearance of marble.

The tremendous antithesis between the modern and the ancient world is the outcome of all those things that exist now and did not exist then. Elements have entered into our life of whose very possibility the ancients did not even dream. Material possibilities and attitudes of mind have come into being that have had a thousand repercussions, first and foremost of which is the creation of a new ideal of beauty, still obscure and embryonic, but whose fascination is already being felt even by the masses. We have lost the sense of the monumental, of the heavy, of the static; we have enriched our sensibility by a 'taste
for the light, the practical, the ephemeral and the swift. We feel that we are no longer the men of the cathedrals, the palaces, the assembly halls; but of big hotels, railway stations, immense roads, colossal ports, covered markets, brilliantly lit galleries, freeways, demolition and rebuilding schemes.

We must invent and rebuild the Futurist city: it must be like an immense, tumultuous, lively, noble work site, dynamic in all its parts; and the Futurist house must be like an enormous machine. The lifts must not hide like lonely worms in the stair wells; the stairs, become useless, must be done away with and the lifts must climb like serpents of iron and glass up the housefronts. The house of concrete, glass, and iron, without painting and without sculpture, enriched solely by the innate beauty of its lines and projections, extremely 'ugly' in its mechanical simplicity, high and wide as prescribed by local government regulations, must rise on the edge of a tumultuous abyss: the street, which will no longer stretch like a foot-mat level with the porters' lodges, but will descend into the earth on several levels, will receive the metropolitan traffic and will be linked, for the necessary passage from one to the other, by metal walkways and immensely fast escalators.

'The decorative must be abolished.' The problem of Futurist architecture must be solved not by plagiarizing China, Persia, or Japan with the aid of photographs, not by foolishly adhering to the rules of Vitruvius, but by strokes of genius and armed with scientific and technical experience. Everything must be revolutionary. We must exploit the roofs, utilize the basements, reduce the importance of the façades, transplant the problems of good taste from the petty domain of the section, the capital, the entrance door, to the wider one of great 'groupings of masses', of vast 'town planning projects'. Let us have done with monumental, funereal, commemorative architecture. Let us throw away monuments, sidewalks, arcades, steps; let us sink squares into the ground, raise the level of the city.

I oppose and despise:

1. All the pseudo avant-garde architecture of Austria, Hungary, Germany, and America.

2. All classical, solemn, hieratic, theatrical, decorative, monumental, frivolous, pleasing architecture.

3. The embalming, reconstruction, and reproduction of monuments and ancient palaces.

4. Perpendicular and horizontal lines, cubic and pyramidal forms that are static, heavy, oppressive and absolutely alien to our new sensibility.

And proclaim:

1. That Futurist architecture is the architecture of calculation, of audacity and
simplicity; the architecture of reinforced concrete, of iron, of glass, of pasteboard, of textile fibre, and of all those substitutes for wood, stone, and brick which make possible maximum elasticity and lightness.

2. That this does not render architecture an arid combination of the practical and utilitarian, but that it remains art, that is to say, synthesis and expression.

3. That oblique and elliptical lines are dynamic by their very nature and have an emotive power a thousand times greater than that of perpendicular and horizontal lines and that a dynamically integrated architecture is impossible without them.

4. That decoration, as something imposed upon architecture, is an absurdity and that 'the decorative value of Futurist architecture depends solely upon the original use and arrangement of the raw or bare or violently coloured material'.

5. That, just as the ancients drew the inspiration for their art from the elements of nature, so we - being materially and spiritually artificial - must find this inspiration in the elements of the immensely new mechanical world which we have created, of which architecture must be the finest expression, the most complete synthesis, the most efficacious artistic integration.

6. Architecture as the art of arranging the forms of buildings according to predetermined criteria is finished.

7. Architecture must be understood as the endeavour to harmonize, with freedom and great audacity, the environment with man, that is to say, to render the world of things a direct projection of the spirit.

8. An architecture so conceived cannot give birth to any three-dimensional or linear habit, because the fundamental characteristics of Futurist architecture will be obsolescence and transience. 'Houses will last less long than we. Each generation will have to build its own city.' This constant renewal of the architectural environment will contribute to the victory of 'Futurism' already affirmed with 'Words in Freedom', 'Plastic Dynamism', 'Music without Bars', and 'The Art of Sounds', a victory for which we fight without pause against the cowardly worship of the past.

1918 'De Stijl':
Manifesto I

The famous first manifesto of the De Stijl group, the full importance of which can only now be assessed, appeared in November 1918 and introduced the second year of the periodical of the same name. A year earlier a group of radical artists had been formed in Leyden under the leadership of Theo van Doesburg (b.1883 in Utrecht, d.1931 in Davos). Their goal: the organic combination of architecture, sculpture and painting in a lucid, elemental, unsentimental construction. The group took the name ‘De Stijl’, thereby stating quite precisely that their constructive doctrine was aimed at a new aesthetic. The first word was ‘purity’; a ‘white’ world was to replace the ‘brown’ one.

1. There is an old and a new consciousness of the age. The old one is directed towards the individual. The new one is directed towards the universal. The struggle of the individual against the universal may be seen both in the world war and in modern art.

2. The war is destroying the old world with its content: individual predominance in every field.

3. The new art has brought to light that which is contained in the new consciousness of the age: a relationship of equality between the universal and the individual.

4. The new consciousness of the age is prepared to realize itself in everything, including external life.

5. Tradition, dogmas and the predominance of the individual stand in the way of this realization.

6. Therefore the founders of the new culture call upon all who believe in reform of art and culture to destroy these obstacles to development, just as in the plastic arts - by doing away with natural form - they have eliminated that which stood in the way of pure artistic expression, the logical conclusion of every artistic concept.

7. The artists of today, all over the world, impelled by one and the same consciousness, have taken part on the spiritual plane in the world war against the domination of individualism, of arbitrariness. They therefore sympathize with all who are fighting spiritually or materially for the formation of an international unity in life, art, and culture.

8. The organ De Stijl, founded for this purpose, seeks to contribute towards